

Company Fact Sheet

SiliconMotion
www.siliconmotion.com

Quick Facts

| Founded | 1995 |
|-----------|----------------------|
| IPO | 2005 |
| NasdaqGS | SIMO |
| Revenue | \$361 million (2015) |
| Employees | 973 (2015 year-end) |



Revenue Mix

| \$361m | | | |
|--------|-------|-----------------------|--|
| | 4.407 | Others | |
| \$289m | 14% | RF ICs | |
| 14% | 24% | Expandable Storage | |
| 33% | п | | |
| 51% | 59% | Embedded Storage | |
| 2014 | 2015 | | |

Investor Contacts

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Investor Relations

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Silicon Motion Technology Corporation (NasdaqGS: SIMO) is a global leader and pioneer in developing NAND flash controller ICs for solid-state storage devices and specialty RF ICs for mobile devices. We supply more NAND flash controllers than any other company in the world and have one of the broadest portfolios of controller solutions and technologies.

Our key products are controllers used in embedded storage products such as SSDs and eMMCs, as well as in expandable storage products such as memory cards and USB flash drives. Our products are widely used in consumer devices such as smartphones, tablets and PCs and for enterprise, industrial, commercial and other applications. Our customers include most of the NAND flash makers, leading technology OEMs, and the majority of storage device module makers. More NAND flash products, especially next-generation flash, produced by Intel, Micron, Samsung, SanDisk, SK Hynix and Toshiba are supported by Silicon Motion controllers than any other company. We are the world's leading merchant supplier of controllers for eMMC embedded memory used in smartphones and tablets, and the leading merchant supplier of controllers for client SSDs used in PCs and other applications. The recent addition of Shannon Systems expands our product portfolio to now include enterprise-grade PCIe SSDs for the Chinese hyperscale data center market. For the mobile communications market, our key products are mobile TV SoCs and handset RF ICs. We market our controllers under the "SMI" brand, enterprise-grade SSDs under the "Shannon Systems" brand, single-chip industrial-grade SSDs under the "Ferri SSD" and "Ferri-eMMC" brands, and specially RF ICs under the "FCI" brand.

We were founded in 1995 in San Jose, California and are now headquartered in Taiwan, with design centers and sales offices in Taiwan, Korea, China, Hong Kong, Japan and the US.

Key Products



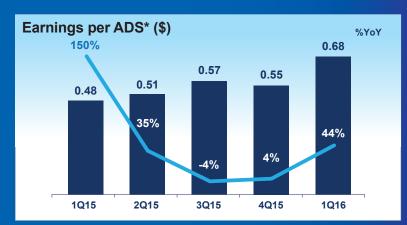


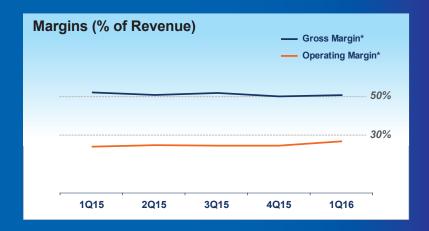
- Embedded Storage: Products include eMMC controllers for smartphones and tablets, SSD controllers for PCs and other client devices, controllers for automotive, industrial and commercial embedded memory applications, our single-chip Ferri SSDs solutions for high-performance, low-power industrial applications and our Shannon Systems enterprise-grade PCle SSDs
- Expandable Storage: Market leader for memory card and USB flash drive controllers, including high performance UHS-II cards and USB 3.0 drives

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*Non-GAAP

Analyst Coverage

| Firm | Analyst |
|-------------------------------|-------------------|
| B.Riley & Co. | Mike Crawford |
| Bank of America Merrill Lynch | Simon Dong-je Woo |
| Brean Capital | Mike Burton |
| Craig-Hallum Capital Group | Anthony J. Stoss |
| Lake Street Capital Markets | Jaeson Schmidt |
| Morgan Stanley | Charlie Chan |
| Needham & Company | Rajvindra S. Gill |
| Nomura International Limited | Donnie Teng |
| Northland Securities | Tom Sepenzis |
| Susquehanna Financial Group | Mehdi Hosseini |
| Topeka Capital Markets | Suji De Silva |

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Safe Harbor Statement

This fact sheet contains "forward-looking statements" within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended. Such forward-looking statements include, without limitation, statements regarding trends in the multimedia consumer electronics market, our potential growth in new markets and our future results of operations, financial condition and business prospects. Although such statements are based on our own information and information from other sources we believe to be reliable, you should not place undue reliance on them. These statements involve risks and uncertainties, and actual market trends or our actual results of operations, financial condition or business prospects may differ materially from those expressed or implied in these forward looking statements for a variety of reasons.